

Bold Brew



Economic Impact:

- Capital Infusion: \$500,000 (Angel Investment)
- Sales Increase: \$50,000



Location:

San Diego, CA
92182



SBDC's Assistance:

- Obtain Financing
- Pitch Deck/Pitch Training
- Negotiation Strategy
- Marketing Strategy
- Connections/Introductions

“Thanks to the Brink SBDC, we had the right investor pitch and positioning to make our seed round happen. Their expertise and mentoring had us well prepared to confidently and efficiently raise our first significant round of funding.”

- Jack Doheny, Co-Founder



Description of Business:

Bold Brew Co-Founders Jack Doheny and Jake Solomon (aka “Jack & Jake”) launched their cold brew coffee company as undergraduates at San Diego State University after bootstrapping \$2,000 each to get the business started.

Over many months the self-taught coffee brewers honed their craft in the tiny kitchen in Solomon’s campus apartment, and then they hit the streets to find local retailers willing to stock their product.

Fast-forward three years, and Bold Brew has expanded its distribution from a few local independent stores to over 1,000 stores throughout the Western U.S. including major retailers such as Target, Vons, Albertson’s and Whole Foods.

For more information, please see www.BoldBrew.com.

Use of Capital Infusion Funds:

The financing was utilized to expand the company’s product line and grow their distribution network.